



NEST REALTY PHOTOGRAPHY STYLE GUIDE

SETTING UP THE SHOT

Images can be taken indoors or outdoors with natural light. If necessary, bounced fill-light is acceptable. All photos must be shot **landscape**.

Compose your image so that the **subject fills the left 1/3** of the image. This is to accommodate for an informational text box that will be positioned in the right 1/3 of the photo on our website and business cards. **We recommend shooting wide so that there is plenty of space for cropping.**

Please shoot at a wide aperture, max f3.2, so you have a shallow depth of field. This will ensure that the background drops out and only the subject remains in focus. Also, you'll want to be sure your subject isn't too close to objects in the background.

DELIVERABLE



Original Hi-Res Photo
300 DPI (RGB Colorspace)
No less than 1500px wide

TIPS

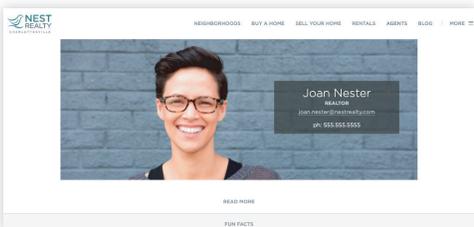
Take a close look before you shoot. Are there street signs, trash cans, bright lights, etc., that may be distracting?

When taking photos outdoors, shooting in the morning or afternoon can provide a softer quality of light. A good rule of thumb is not to photograph your subject between 10am and 2pm.

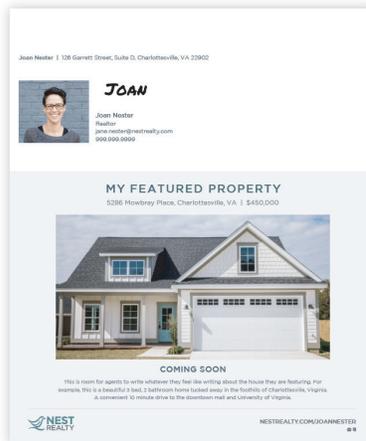
USE EXAMPLES



Agent Brochure



Website Profile



Nest Magazine Back Cover



Postcard