

HEADSHOT STYLE GUIDE

Thank you so much for partnering with Nest! Our agent's headshots are incorporated into nearly every marketing tool and print we offer so we've created these photography standards to ensure they shine across every tool in their toolkit

Nest Photography Style Guide Deliverables

Images can be taken indoors or outdoors with acceptable. All photos must be shot landscape. Please have your photographer at a wide apperture, max f3.2, so ensure that the background drops out and only the subject remains in focus. You'll want to be sure your subject isn't too close to objects in the background and that they are centered in the frame. From here, please be sure to provide the original hi-res and a cropped square.

DELIVERABLES



Example headshot

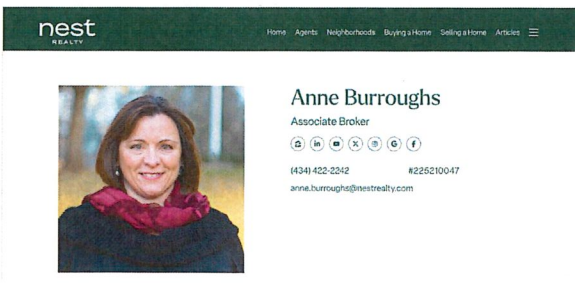
- Original Hi-Res Photo
- 300 DPI (RGB Colorspace)
- No less than 1500px wide

Example square crop

- Original Hi-Res Photo
- 300 DPI (RGB Colorspace)
- No less than 1500px wide

Tips

Take a close look before you shoot. Are there street signs, trash cans, bright lights, etc., that may be distracting? When taking photos outdoors, shooting in the morning or afternoon can provide a softer quality of light. A good rule of thumb is not to photograph your subject between 10am and 2pm.



Website Profile



Business Card



Nest Magazine Back Cover



Email Marketing